

Republic of the Philippines
Department of Education
SCHOOLS DIVISION OF MARINDUQUE

Office of the Schools Division Superintendent

MEMORANDUM
CID-2025-046

TO: Assistant Schools Division Superintendent
Chief Education Supervisors, CID & OIC-SGOD
Public Schools District Supervisors
Public and Private Elementary, Secondary,
and Integrated School Heads
All Others Concerned

FROM: **LYNN G. MENDOZA, EdD**
OIC-Schools Division Superintendent

SUBJECT: **2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH CELEBRATION**

DATE: October 7, 2025

1. Attached is Regional Memorandum No. 126, s. 2025 from Nicolas T. Capulong, PhD, CESO III, Director IV, Regional Director dated September 29, 2025 on the above cited subject, for information, reference, and guidance of all concerned.
2. Relative to this, all schools in SDO Marinduque are requested to adopt the Suggested Weekly Activities contained in Enclosure No. 1. Schools may also add some activities provided these do not interfere with the regular class hours, in compliance with DepEd Order No. 009, s. 2005, titled "Instituting Measures to Increase Time-on-Task." Likewise are encouraged to participate in the Asynchronous 2025 Division Filipino Values Contest indicated in Enclosure No. 2.
3. This activity aims to promote core Filipino Values such as respect, empathy, honesty, nationalism, and other values as indicated in DECS Memorandum No. 174, s. 1995, RM No. CLMD No. CLMD-2025-174, and Memorandum CID-VE-2025-001 through creative audio-visual presentations developed by learners and teachers.
4. The detailed guidelines, submission process, and criteria for judging for each contest are also provided in Enclosure No. 2 of this Memorandum. Contest officials shall be disseminated in a Corrigendum to be issued after the meeting of all District GMRC and VE Coordinators. The Board of Judges shall evaluate the entries on November 4, 2025 based on the set criteria, and their decision shall be deemed final and irrevocable. District entries to the 2025 Division Filipino Values Contest shall be saved in a google drive properly labelled and to be submitted on or before



Address: T. Roque St., Malusak, Boac, Marinduque
Tel. No.: (042) 754-0247 • Fax No.: (042) 332-1611
Email: marinduque@deped.gov.ph
Website: <https://depedmarinduque.com>

November 3, 2025 to the Education Program Supervisor in-Charge of EsP/GMRC/Values Education through email at jennifer.monte@deped.gov.ph.

5. Winners in this contest shall be disseminated through a separate division memorandum.

6. Furthermore, public and private schools are encouraged to integrate the Filipino values in the teaching-learning activities, not only in EsP/GMRC/Values Education but in all other learning areas. Such values can also be incorporated in the activities during the different monthly celebrations and other co-curricular activities.

7. Please submit the Report on the Conduct of the 2025 School Observance of the Filipino Values Month following the enclosed template found in Enclosure No. 3 on or before December 4, 2025 through the google link <https://drive.google.com/drive/folders/1j60Hkb083nVmB9tYBgJwVpLD3k7PcTqz?usp=sharing>.

8. Monitoring of the conduct of the activities in the school level shall be done by Public Schools District Supervisors and Education Program Supervisors.

9. For inquiries, please contact John M. Chavez, CES, CID or EPS Jennifer E. Monte at jennifer.monte@deped.gov.ph.

10. Immediate dissemination of and compliance with the content of this Memorandum are desired.

SUGGESTED ACTIVITIES FOR 2025 FILIPINO VALUES MONTH CELEBRATION

Theme: *"Matatag na Puso at Diwa: Inklusibong Pagpapakatao, Determinadong Bayanihan, Positibong Kinabukasan"*

WEEK / DATE	CORE VALUES	VALUE FOCUS FOR THE WEEK	SUGGESTED ACTIVITIES
Week 1 (November 3-7, 2025)	MAKA-DIYOS MAKATAO MAKAKALIKASAN MAKABANSA	Faithfulness	<ul style="list-style-type: none"> School-based Launching of the Filipino Values Month (through a short program during the school Flag Raising Ceremony) Posting of Value Focus for the week in the school/office Values Restoration Program (VRP) Corner 2025 Division Filipino Values Contest Classroom-based/School-based Filipino Values Quiz / Bible Quiz
Week 2 (November 10-14, 2025)		Originality	<ul style="list-style-type: none"> Poster and Slogan Making Contest Essay Writing Contest Filipino Values Tiktok Challenge
Week 3 (November 17-21, 2025)		Praise and Worship	<ul style="list-style-type: none"> Act of Kindness Day Character Traits Parade
Week 4 (November 24-28, 2025)		Patriotism	<p>Culminating Activity</p> <ul style="list-style-type: none"> National Heroes Look-a-Like Contest School Values Camp for Junior HS and Senior HS Learners



1. Infomercials with a Heart: A Values-Driven Contest

This exciting competition invites participants to unleash their creativity and showcase the power of values through short, persuasive infomercials. Each entry is designed to highlight the DepEd Core Values—Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa—while inspiring audiences, sparking meaningful conversations, and promoting positive change.

Contest Guidelines

- a. Eligibility
 - Participants must be bona fide learners from public or private junior and senior high schools in their respective schools division.
- b. Endorsement and Entries
 - All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
 - Each Schools Division may submit up to four (4) official entries—one for each category representing the DepEd Core Values: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.
 - Each entry must have four (4) members including the main character, supporting character, videographer, and editor.
- c. Language and Duration
 - Infomercials may be in Tagalog or English.
 - The video must have a minimum duration of 3 minutes and must not exceed 5 minutes.
- d. Theme and Content
 - Entries must focus in any of the DepEd Core Values—Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa—while inspiring audiences, sparking meaningful conversations, and promoting positive change.
 - Format: MP4, 1080p resolution preferred in landscape format.
- b. Judging Decision
 - The decision of the judges is final and irrevocable.
- f. Submission Details
 - The registration form, video entry, and script must be submitted on or before November 3, 2025 through a district google drive properly labelled.
 - File name format for video submission: Infomercial_District_School
(Example: *Infomercial_BoacSouthDistrict_CanatES*)

Criteria for Judging

Criteria	Description	Weight
Content and Relevance to the Theme	Assesses how well the entry reflects the contest theme. Judges will evaluate the depth, clarity, and accuracy of the message, ensuring it is meaningful, compelling, and relatable to the audience.	50%

Creativity and Originality	Evaluates the uniqueness and inventiveness of the concept and execution. Entries should showcase fresh ideas, innovative approaches, and authentic storytelling that leave a lasting impression.	30%
Production Quality	Focuses on the technical aspects, including visuals, audio, editing, and overall presentation. High-quality production makes the entry professional, engaging, and effective in delivering its message.	20%
TOTAL		100%

2. TikTok for Good: A Values-Driven Challenge

This exciting competition empowers learners to showcase their creativity while promoting essential values through inspiring, and shareable TikTok videos. By tapping into one of today's most popular platforms, the challenge aims to spread positivity, raise awareness, and bring values to life in ways that connect with a wider audience.

Contest Guidelines

a. Eligibility

- Participants must be bona fide learners from public or private elementary, junior and senior high schools in their respective schools division.

b. Endorsement and Entries

- All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
- Each Schools Division may submit up to four (4) official entries—one for each category representing the DepEd Core Values: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.

b. Video Requirements

- Entries must be created using the TikTok app with a duration of 45 to 60 seconds.
- A one-point deduction will be applied for every second beyond the time limit, which will be subtracted from the total score.
- Format: MP4, 1080p resolution preferred in landscape format.

c. Group Composition

- Each group may have a maximum of five (5) members, which can be all male, all female, or a mix of both.

d. Theme and Performance

- The TikTok performance must be accompanied by music aligned with the theme.
- Appropriate sound, lyrics, and clothing are required. The following are strictly prohibited: profanity, vulgar words, offensive language, inappropriate skits, indecent dance moves, or abusive gestures.

- f. Props and Costumes
 - The use of props and costumes is allowed, provided they are appropriate and relevant to the theme.
- g. Submission Details
 - The recorded TikTok video must be submitted on or before November 3, 2025 through a district google drive properly labelled.
 - File naming format: TikTok_District_School
(Example: *Tiktok_BoacSouthDistrict_BalaringCaganhaoES*)
- h. Judging Decision
 - The decision of the Board of Judges is final and irrevocable.

Criteria for Judging

Criteria	Description	Weight
Relevance to the Theme	Evaluates how well the entry reflects and communicates the given theme. The content must be clear, meaningful, and strongly connected to the message of values promotion.	40%
Creativity and Execution	Assesses the originality and creativity of the performance. Judges will consider how engaging, innovative, and well-executed the entry is, including visuals, choreography, and overall presentation.	30%
Message	Focuses on the clarity, impact, and significance of the message conveyed. The entry should be thought-provoking, inspiring, and leave a positive impression on the audience.	20%
Transitions and Effects	Evaluates the smoothness and appropriateness of video editing, effects, and transitions, and how these elements enhance the overall quality and flow of the entry.	10%
TOTAL		100%

3. Reel Values: A Documentary Film Challenge

This contest invites learners and teachers to produce 8–10 minute documentaries that bring to life Filipino values such as self-discipline, integrity, courage, respect, responsibility, nationalism, peace, self-reliance, love of excellence, spirituality, and harmony. Guided by the theme “Capturing Values, Inspiring Change,” the contest aims to inspire communities and spark positive transformation.

Contest Guidelines

a. Eligibility

- Participants must be bona fide learners from public or private elementary, junior and senior high schools in their respective schools division.

b. Endorsement and Entries

- All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
- Each Schools Division may submit up to three (3) official entries—in any of the 12 Filipino Values: self-discipline, integrity, courage, respect, responsibility, nationalism, peace, self-reliance, love of excellence, spirituality, and harmony.

b. Documentary Film Requirements

- Duration: 8 to 10 minutes. A one-point deduction will be applied for every minute beyond the time limit, which will be subtracted from the total score.
- Language: English, Filipino, or local dialects (subtitles in English are required if another language is used).
- Theme: Entries must highlight at least one of the following Filipino values:
 - ✓ Self-discipline (cleanliness, orderliness, fitness, health, ecological harmony, orderly conduct, self-control)
 - ✓ Integrity (being true to one-self, truthfulness, trustworthiness, sincerity, honesty)
 - ✓ Courage (assertiveness, positive attitude, spiritual strength)
 - ✓ Respect (care, concern, tolerance, consideration)
 - ✓ Responsibility (commitment, accountability, reliability)
 - ✓ Nationalism (loyalty, patriotism, appreciation of cultural heritage, pride in one's country)
 - ✓ Peace (justice, fairness, harmony, serenity, prudence)
 - ✓ Self-reliance (trustworthiness, independence, industry, resourcefulness, creativity)
 - ✓ Love (service, kindness, friendliness, selflessness, brotherhood)
 - ✓ Excellence (productivity, quality, perseverance)
 - ✓ Spirituality (humility, realization of oneness with other people and beings, purity, sensitivity to religious values)
 - ✓ Harmony (beauty, simplicity)
- Format: MP4, 1080p resolution preferred in landscape format.

c. Content Guidelines

- Documentaries may include interviews, reenactments, real-life footage, or storytelling techniques.
- All music, images, and materials used must be original, royalty-free, or properly credited.
- Strictly no use of obscene language, indecent content, or materials that promote discrimination, violence, or disrespect.

d. Submission Details

- Entries must be submitted on or before November 3, 2025 through a district google drive properly labelled
- File name format: ReelValues_District_School

- (Example: *ReelValues_BoacSouthDistrict_Maybo ES*)
- e. Judging Decision
- The decision of the Board of Judges is final and irrevocable.

Criteria for Judging

Criteria	Description	Weight
Content and Relevance to the Theme	How well the film reflects the chosen Filipino value; clarity, depth, and significance of the message; ability to inspire positive change.	40%
Creativity and Storytelling	Originality, narrative flow, and creative techniques (e.g., interviews, visuals, pacing) that engage the audience.	25%
Technical Quality	Cinematography, sound, editing, use of effects, and overall professional presentation.	20%
Impact and Audience Engagement	The emotional and intellectual impact of the film; ability to leave a lasting impression on viewers.	15%
TOTAL		100%

4. Voices of Values: A Jingle-Making Contest

This contest challenges learners and teachers to showcase their creativity and musical talent by crafting original jingles that highlight and promote the DepEd Core Values of Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.

Contest Guidelines

- a. Eligibility
 - Participants must be bonafide learners and teachers from public or private elementary, junior and senior high schools in their respective schools division.
- b. Endorsement and Entries
 - All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
 - Each entry may be an individual or group performance with a maximum of five (5) members.
 - Groups may be composed of learners, teachers, or a combination of both.
 - Each Schools Division may submit one (1) official entry in any grade level (Elementary, JHS, SHS).
- b. Jingle Requirements
 - The jingle must highlight and promote the DepEd Core Values: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.

- Duration: 2 to 3 minutes only. Entries that are shorter or longer will incur deductions (1 point for every 10 seconds outside the limit to be deducted on the final score).
 - Language: May be in English, Filipino, or a mix of both.
 - The jingle must be original in lyrics and melody (no copyrighted tunes or plagiarized material).
- c. Performance and Recording
- Entries may be performed with live instruments, backing tracks, or acapella.
 - The use of props and costumes is allowed, provided they are appropriate and relevant to the theme.
 - All entries must be submitted in MP3/MP4 format with clear audio.
- d. Submission Details
- Submit entries on or before November 3, 2025 through a district google drive properly labelled.
 - File name format: *VoicesofValues_District_School*
(Example: *VoicesofValues_BoacSouthDistrict_BangbangalonES*)
- e. Judging Decision
- The decision of the Board of Judges is final and irrevocable.

Criteria for Judging

Criteria	Description	Weight
Lyrics and Relevance to the Theme	Lyrics clearly highlight the DepEd Core Values; message is meaningful, inspiring, and easy to understand.	40%
Creativity and Originality	Melody and lyrics are fresh, unique, and engaging; shows originality in concept and execution.	30%
Musicality and Performance	Quality of vocals, rhythm, harmony, and overall musical arrangement; performance is polished and expressive.	20%
Impact and Audience Appeal	Ability to capture attention, inspire emotions, and leave a lasting impression.	10%
TOTAL		100%

REPORT ON THE CONDUCT OF THE 2025 SCHOOL OBSERVANCE OF THE FILIPINO VALUES MONTH CELEBRATION

ACTIVITY TITLE	OBJECTIVES	GAINS FROM THE ACTIVITY	PERSONS INVOLVED	BOTTLENECKS, LAGS, ISSUES, & CONCERNS (BLICs)	RECOMMENDATIONS	GOOD PRACTICES

PHOTODOCUMENTATION

Prepared by:

School GMRC/VE Coordinator

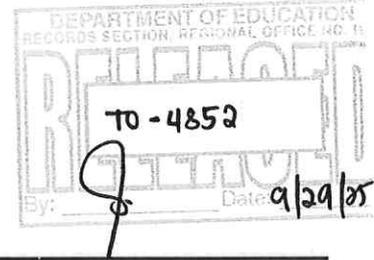
Noted:

School Head





Republic of the Philippines
Department of Education
MIMAROPA REGION



Office of the Regional Director

September 29, 2025

REGIONAL MEMORANDUM
No. 126 s. 2025

**2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH
CELEBRATION**

**TO : ASSISTANT REGIONAL DIRECTOR
SCHOOLS DIVISION SUPERINTENDENTS
CHIEF EDUCATION SUPERVISORS, CLMD & CID
EDUCATION PROGRAM SUPERVISORS IN VALUES EDUCATION
ALL OTHERS CONCERNED**

1. In pursuit of nurturing holistic learners who embody respect, empathy, integrity, and social responsibility, the Department of Education reaffirms its commitment to strengthening Good Manners and Right Conduct (GMRC) and Values Education across all grade levels. Anchored on Republic Act No. 11476, also known as the GMRC and Values Education Act, this initiative ensures that character development is integrated into the K to 12 curriculum as a core subject from Kindergarten to Grade 12.
2. In compliance with Presidential Proclamation No. 479, declaring November of every year as Filipino Values Month, this Region, through the Curriculum and Learning Management Division, joins the nation in the 2025 National Observance of Filipino Values Month to promote moral awakening and national consciousness on values that are unique, genuine, and positively Filipino. The theme for this year's National Observance will be released on a separate advisory.
3. Relative to this, all public and private schools in the Region are requested to conduct activities, as in previous years, in line with the National Observance of the Filipino Values Month, provided that these do not interfere with regular class hours, in compliance with DepEd Order No. 009, s. 2005, titled Instituting Measures to Increase Engaged Time-on-Task. They are likewise encouraged to participate in the Region-Initiated Activities indicated in Enclosure 1.
4. This activity aims to promote core Filipino Values such as respect, empathy, honesty, nationalism, and other values as indicated in DECS Memorandum No.

CLMD/KKOT



Address: Meralco Avenue, corner St. Paul Road, Pasig City
Telephone Nos.: (02) 8631-4070 | (02) 8637-2895 | (02) 8637-1799
Email Address: mimaropa.region@deped.gov.ph
Website: depedmimaroparegion.ph



174, s. 1995 and RM No. CLMD-2025-174 through creative audio-visual presentations developed by learners and teachers.

5. The Division Education Program Supervisors (EPSs) in GMRC-VE shall manage, coordinate, and ensure the submission of Division entries for each of the Regional Contests. They shall also provide the necessary guidance to schools and coaches to guarantee adherence to the contest guidelines and timely submission of quality outputs.
6. The detailed guidelines, submission process, and criteria for judging for each contest are also provided in Enclosure 1 of this Memorandum. The Board of Judges shall evaluate the entries based on the set criteria, and their decision shall be deemed final and irrevocable.
7. The Awarding Ceremony for the winners of the Regional Initiated Activities will be held during the 2025 Regional Values Camp on November 27-29, 2025.
8. The Curriculum Implementation Division through the Division Education Program Supervisors in-charge of Good Manners and Right Conduct (GMRC) and Values Education (VE) are requested to submit the Report on the Conduct of the 2025 Division Observance of the Filipino Values Month. This report describes the activities implemented in relation to the observance following the enclosed template in Enclosure 2 on or before December 19, 2025 through email at mimaropa.region@deped.gov.ph, cc: kamillekay.tamor@deped.gov.ph.
9. For inquiries, please contact Wendell I. Formalejo PhD, CES, CLMD through email address: clmd.mimaroparegion@deped.gov.ph or EPS Kamille Kay Q. Tamor at kamillekay.tamor@deped.gov.ph.
10. Immediate dissemination of and compliance with the content of this Memorandum is desired.


NICOLAS T. CAPULONG, PhD, CESO III
Director IV
Regional Director

Encl: As stated.
To be indicated in the Perpetual Index
Under the following items

**FILIPINO VALUES MONTH
INFOMERCIALS WITH A HEART
TIKTOK FOR GOOD**

**GOOD MANNERS AND RIGHT ()
REEL VALUES
VOICES OF VALUES**

Enclosure No. 1 to Regional Memorandum No. ___, s. 2025

**Region-Initiated Activities for the Observance of the
2025 Filipino Values Month**

1. Infomercials with a Heart: A Values-Driven Contest

This exciting competition invites participants to unleash their creativity and showcase the power of values through short, persuasive infomercials. Each entry is designed to highlight the DepEd Core Values—Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa—while inspiring audiences, sparking meaningful conversations, and promoting positive change.

Contest Guidelines

- a. Eligibility
 - Participants must be bona fide learners from public or private junior and senior high schools in their respective schools division.
- b. Endorsement and Entries
 - All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
 - Each Schools Division may submit up to four (4) official entries—one for each category representing the DepEd Core Values: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.
 - Each entry must have four (4) members including the main character, supporting character, videographer, and editor.
- c. Language and Duration
 - Infomercials may be in Tagalog or English.
 - The video must have a minimum duration of 3 minutes and must not exceed 5 minutes.
- d. Theme and Content
 - Entries must focus in any of the DepEd Core Values—Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa—while inspiring audiences, sparking meaningful conversations, and promoting positive change.
 - Format: MP4, 1080p resolution preferred in landscape format.
- b. Judging Decision
 - The decision of the judges is final and irrevocable.
- f. Submission Details
 - The registration form, video entry, and script must be submitted on or before November 12, 2025, through this link: <http://tiny.cc/InfomercialswithaHeart>.
 - File name format for video submission: Infomercial_SDO_School (Example: *Infomercial_OrientalMindoro_MacatocES*)

Criteria for Judging

Criteria	Description	Weight
Content and Relevance to the Theme	Assesses how well the entry reflects the contest theme. Judges will evaluate the depth, clarity, and accuracy of the message, ensuring it is meaningful, compelling, and relatable to the audience.	50%

Creativity and Originality	Evaluates the uniqueness and inventiveness of the concept and execution. Entries should showcase fresh ideas, innovative approaches, and authentic storytelling that leave a lasting impression.	30%
Production Quality	Focuses on the technical aspects, including visuals, audio, editing, and overall presentation. High-quality production makes the entry professional, engaging, and effective in delivering its message.	20%
TOTAL		100%

2. TikTok for Good: A Values-Driven Challenge

This exciting competition empowers learners to showcase their creativity while promoting essential values through inspiring, and shareable TikTok videos. By tapping into one of today’s most popular platforms, the challenge aims to spread positivity, raise awareness, and bring values to life in ways that connect with a wider audience.

Contest Guidelines

- a. Eligibility
 - Participants must be bona fide learners from public or private elementary, junior and senior high schools in their respective schools division.
- b. Endorsement and Entries
 - All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
 - Each Schools Division may submit up to four (4) official entries—one for each category representing the DepEd Core Values: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.
- b. Video Requirements
 - Entries must be created using the TikTok app with a duration of 45 to 60 seconds.
 - A one-point deduction will be applied for every second beyond the time limit, which will be subtracted from the total score.
 - Format: MP4, 1080p resolution preferred in landscape format.
- c. Group Composition
 - Each group may have a maximum of five (5) members, which can be all male, all female, or a mix of both.
- d. Theme and Performance
 - The TikTok performance must be accompanied by music aligned with the theme.
 - Appropriate sound, lyrics, and clothing are required. The following are strictly prohibited: profanity, vulgar words, offensive language, inappropriate skits, indecent dance moves, or abusive gestures.
- f. Props and Costumes
 - The use of props and costumes is allowed, provided they are appropriate and relevant to the theme.
- g. Submission Details
 - The recorded TikTok video must be submitted on or before November 12, 2025, via this link: <http://tiny.cc/TikTokforGood>.
 - File naming format: TikTok_SDO_School.
(Example: *Tiktok_OccidentalMindoro_MendiolaES*)

h. Judging Decision

- The decision of the Board of Judges is final and irrevocable.

Criteria for Judging

Criteria	Description	Weight
Relevance to the Theme	Evaluates how well the entry reflects and communicates the given theme. The content must be clear, meaningful, and strongly connected to the message of values promotion.	40%
Creativity and Execution	Assesses the originality and creativity of the performance. Judges will consider how engaging, innovative, and well-executed the entry is, including visuals, choreography, and overall presentation.	30%
Message	Focuses on the clarity, impact, and significance of the message conveyed. The entry should be thought-provoking, inspiring, and leave a positive impression on the audience.	20%
Transitions and Effects	Evaluates the smoothness and appropriateness of video editing, effects, and transitions, and how these elements enhance the overall quality and flow of the entry.	10%
TOTAL		100%

3. Reel Values: A Documentary Film Challenge

This contest invites learners and teachers to produce 8–10 minute documentaries that bring to life Filipino values such as self-discipline, integrity, courage, respect, responsibility, nationalism, peace, self-reliance, love of excellence, spirituality, and harmony. Guided by the theme “Capturing Values, Inspiring Change,” the contest aims to inspire communities and spark positive transformation.

Contest Guidelines

a. Eligibility

- Participants must be bona fide learners from public or private elementary, junior and senior high schools in their respective schools division.

b. Endorsement and Entries

- All contestants, together with their coaches or trainers, must be officially endorsed by their respective Education Program Supervisors in GMRC and VE through the prescribed registration form.
- Each Schools Division may submit up to three (3) official entries—in any of the 12 Filipino Values: self-discipline, integrity, courage, respect, responsibility, nationalism, peace, self-reliance, love of excellence, spirituality, and harmony.

b. Documentary Film Requirements

- Duration: 8 to 10 minutes. A one-point deduction will be applied for every minute beyond the time limit, which will be subtracted from the total score.
- Language: English, Filipino, or local dialects (subtitles in English are required if another language is used).
- Theme: Entries must highlight at least one of the following Filipino values:

- ✓ Self-discipline (cleanliness, orderliness, fitness, health, ecological harmony, orderly conduct, self-control)
- ✓ Integrity (being true to one-self, truthfulness, trustworthiness, sincerity, honesty)
- ✓ Courage (assertiveness, positive attitude, spiritual strength)
- ✓ Respect (care, concern, tolerance, consideration)
- ✓ Responsibility (commitment, accountability, reliability)
- ✓ Nationalism (loyalty, patriotism, appreciation of cultural heritage, pride in one's country)
- ✓ Peace (justice, fairness, harmony, serenity, prudence)
- ✓ Self-reliance (trustworthiness, independence, industry, resourcefulness, creativity)
- ✓ Love (service, kindness, friendliness, selflessness, brotherhood)
- ✓ Excellence (productivity, quality, perseverance)
- ✓ Spirituality (humility, realization of oneness with other people and beings, purity, sensitivity to religious values)
- ✓ Harmony (beauty, simplicity)
- Format: MP4, 1080p resolution preferred in landscape format.

c. Content Guidelines

- Documentaries may include interviews, reenactments, real-life footage, or storytelling techniques.
- All music, images, and materials used must be original, royalty-free, or properly credited.
- Strictly no use of obscene language, indecent content, or materials that promote discrimination, violence, or disrespect.

d. Submission Details

- Entries must be submitted on or before November 12, 2025, via the official link: <http://tiny.cc/ReelValues>.
- File name format: ReelValues_SDO_School
- (Example: *ReelValues_CalapanCity_OMNHS*)

e. Judging Decision

- The decision of the Board of Judges is final and irrevocable.

Criteria for Judging

Criteria	Description	Weight
Content and Relevance to the Theme	How well the film reflects the chosen Filipino value; clarity, depth, and significance of the message; ability to inspire positive change.	40%
Creativity and Storytelling	Originality, narrative flow, and creative techniques (e.g., interviews, visuals, pacing) that engage the audience.	25%
Technical Quality	Cinematography, sound, editing, use of effects, and overall professional presentation.	20%
Impact and Audience Engagement	The emotional and intellectual impact of the film; ability to leave a lasting impression on viewers.	15%
TOTAL		100%

4. Voices of Values: A Jingle-Making Contest

This contest challenges learners and teachers to showcase their creativity and musical talent by crafting original jingles that highlight and promote the DepEd Core Values of Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.

Contest Guidelines

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 - Each entry may be an individual or group performance with a maximum of five (5) members.
 - Groups may be composed of learners, teachers, or a combination of both.
 - Each Schools Division may submit one (1) official entry in any grade level (Elementary, JHS, SHS).
- b. Jingle Requirements
 - The jingle must highlight and promote the DepEd Core Values: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa.
 - Duration: 2 to 3 minutes only. Entries that are shorter or longer will incur deductions (1 point for every 10 seconds outside the limit to be deducted on the final score).
 - Language: May be in English, Filipino, or a mix of both.
 - The jingle must be original in lyrics and melody (no copyrighted tunes or plagiarized material).
- c. Performance and Recording
 - Entries may be performed with live instruments, backing tracks, or acapella.
 - The use of props and costumes is allowed, provided they are appropriate and relevant to the theme.
 - All entries must be submitted in MP3/MP4 format with clear audio.
- d. Submission Details
 - Submit entries on or before November 12, 2025, via the official link: <http://tiny.cc/VoicesofValues>.
 - File name format: *VoicesofValues_SDO_School*.
(Example: *VoicesofValues_Marinduque_MarinduqueNHS*)
- e. Judging Decision
 - The decision of the Board of Judges is final and irrevocable.

Criteria for Judging

Criteria	Description	Weight
Lyrics and Relevance to the Theme	Lyrics clearly highlight the DepEd Core Values; message is meaningful, inspiring, and easy to understand.	40%
Creativity and Originality	Melody and lyrics are fresh, unique, and engaging; shows originality in concept and execution.	30%
Musicality and Performance	Quality of vocals, rhythm, harmony, and overall musical arrangement; performance is polished and expressive.	20%
Impact and Audience Appeal	Ability to capture attention, inspire emotions, and leave a lasting impression.	10%
TOTAL		100%

**Enclosure 2: Template of the Report of Conduct of 2025 Division Observance
of the Filipino Values Month**

**REPORT ON THE CONDUCT OF THE 2025 DIVISION OBSERVANCE OF THE
FILIPINO VALUES MONTH CELEBRATION**

Activity Title	Objectives	Gains from the activity	Persons Involved	Bottlenecks, Lags, Issues, & Concerns (BLICs)	Recommendations	Good Practice/s

Prepared by:

Education Program Supervisor
GMRC and Values Education

Noted by:

Chief Education Supervisor
Curriculum Implementation Division

Approved by:

Schools Division Superintendent